



美洲
中國工程師學會

Chinese Institute of Engineers/USA
San Francisco Bay Area Chapter

Since 1917



RETHINKING BOUNDARIES

ARTIFICIAL INTELLIGENCE & CREATIVITY

45th
ANNUAL CONFERENCE

APRIL 27TH, 2024

SANTA CLARA CONVENTION CENTER
5001 GREAT AMERICA PKWY, SANTA CLARA, CA 95054
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Open Innovation Platform®

CIE/USA-SF 45th Annual Conference Program

Saturday, April 27, 2024
Santa Clara Convention Center



12:30 PM	Registration and Exhibition
01:00 PM	Opening Remarks
1:05 - 1:50PM	Session I Perspective on Deep Learning Framework, A Personal Reflection <i>Dr. Triston Cao, Sr. Software Engineering Manager, NVIDIA</i>
1:50 - 2:50PM	Session II Is AI a Tool or Creature? Perspectives from AI Practitioners <i>Dr. Haohong Wang, General Manager, TCL Research America</i> <i>Ms. Bo Chen, Founder and CEO, Aiwave</i> <i>Ms. Rebecca Ye, Co-founder and CEO, Kyros.ai</i> <i>Mr. Alex Yang, Founder and CEO, Brix Labs</i> <i>Moderator: Dr. Christie Wang</i>
2:50 - 3:20PM	Session III Fireside chat on 2024 Oscar Nominated Documentary <i>Mr. Ben Tsiang, Co-founder of SINA.com, Co-founder and Chairman of CNEX</i> <i>Interviewer: Dr. Christie Wang</i> <i>(This session will be conducted in Mandarin Chinese)</i>
3:20 - 4:10PM	Session IV Emerging Data Center Challenges - A Sneak Peek Into The Future <i>Mr. Frank Lai, Senior Director of Business Development, Supermicro</i>
4:10 - 5:00PM	Session V AI and Humans - [Always] - In - The - Loop <i>Mr. Erik Manuevo, Vice President, Chegg Inc</i>
5:00 -6:00PM	Session VI How AI Works in Everyday Life for High School Students and Parents? <i>Ms. Elisa Paik, Mr. Jason Pitts, Hewlett Packard Enterprise (HPE)</i>
06:00 PM	Dinner Banquet
06:45 PM	Entertainment Performance
07:05 PM	CIE/USA-SF President's Speech
07:15 PM	CIE/USA-SF Incoming President's Speech
07:20 PM	Keynote Speech - Dr. Vamsi Boppana <i>Senior Vice President, Artificial Intelligence, AMD</i>
08:00 PM	2024 Distinguished Entrepreneur of the Year Award - Dr. Song Li <i>Founder, Executive Chairman of Frontage Laboratories, Inc and Frontage Holdings Corporation</i> 2024 Distinguished Entrepreneur of the Year Award - Dr. Norman Chang <i>Chief Technologist of Electronics, Semiconductor, and Optics BU at Ansys Inc., Ansys Fellow</i> 2024 CIE Technology and Humanities Award - Ben Tsiang 蔣顯斌 <i>Co-founder of SINA.com, Co-founder and Chairman of CNEX</i>
09:15 PM	High School Student Scholarship Awards
09:30 PM	Closing Remarks

CHAIRMAN'S REMARKS



JONATHAN CHIANG CHAIRMAN

107 years ago, a group of visionaries founded the Chinese Institute of Engineers/USA (CIE/USA) at Cornell University, New York. Their goal was to advance engineering knowledge and foster fellowship among engineers. Today, this mission has expanded to include leadership development and community engagement. The CIE/USA San Francisco Bay Area Chapter (CIE/USA-SF) continues to honor this legacy. We proudly carry the torch that our predecessors have passed down through more than a century of dedicated service.

Welcome to the 45th Annual Conference of CIE/USA-SF! This year's theme, "Rethinking Boundaries - Artificial Intelligence and Creativity," invites you to reassess the interactions between humans and AI in our rapidly evolving technological landscape. Building upon our past themes, "Beyond Breakthrough" and "Empower Connectivity," this year's focus concludes a trilogy. It reflects our observation of developments in the post-pandemic era. CIE has also witnessed this cycle throughout the past century—breakthroughs, connectivity, and rethinking, leading to innovation.

CIE/USA-SF has consistently played a significant role in the Chinese and Asian-American engineering society in Silicon Valley. Our work is grounded in a tradition of technological commitment and community collaboration. As we celebrate 45 years of transformative contributions, our legacy of moving from excellence to preeminence in engineering leadership remains a cornerstone of our mission. It guides us as we make positive impacts on the community and beyond.

In the past year, our volunteers' commitment has been crucial in ensuring that CIE/USA-SF thrives across generations. I would like to express my sincere gratitude to our past Chapter Presidents, the Board of Directors, our generous sponsors, dedicated volunteers, and current officers. These include our president Libo Weng, vice-president Yanshu Li, secretary Pei-Yu Hou, treasurer Zhi Zhai, and technical group officers. Thank you all for your ongoing support. I look forward to another rewarding year as we continue to grow.

PRESIDENT'S REMARKS



DR. LIBO WENG PRESIDENT

It is my privilege, on behalf of CIE/USA-SF, to extend a warm welcome to you to our 45th Annual Conference in 2024. Established 107 years ago in 1917, CIE has been a stalwart in fostering connections within the engineering community. The inception of our San Francisco Bay Area Chapter in 1979 marked a significant milestone in our commitment to bridging Chinese and Asian American engineering professionals, aiming to create a positive impact locally and globally.

Over the past 45 years, we have endeavored to serve as a conduit for collaboration and growth. In the preceding year, CIE/USA-SF has witnessed fruitful endeavors, both externally and internally. Through the organization of over 50 diverse events encompassing various scales and formats, we have fortified our ties with volunteers, young professionals, and the wider community. Noteworthy achievements include:

Facilitating Mentorship and Nurturing Talent:

1. Implemented mentorship programs to facilitate knowledge exchange between seasoned professionals and emerging leaders.
2. Facilitated numerous events tailored to engage young enthusiasts and encourage their involvement in our platform.
3. Forged collaborations with all CIE chapters nationwide to synergize efforts in cultivating the next generation of leaders.

Embracing Technology and Driving Engagement:

1. Conducted more than 50 events, with a majority open to the public and several exclusive to members and volunteers.
2. Delivered 40+ technical webinars, seminars, short courses, and study group sessions.
3. Organized 10+ activities spanning networking, business, leadership, finance, and arts.
4. The AI/ML study group convened over 20 online meetups, laying a robust foundation for future learning endeavors.

Harnessing Digital Platforms for Meaningful Connections:

1. Published 20+ event recordings on the official CIE/USA-SF YouTube channel, enhancing accessibility to our initiatives.
2. Augmented visibility across events through strategic integration of e-newsletters, website enhancements, and impactful digital and social media campaigns.

In closing, I extend profound gratitude to our former Chapter Presidents, esteemed Board of Directors, sponsors, and both technical and non-technical group leaders for their invaluable contributions and unwavering support throughout the year. Special commendation is also due to our chapter officers, Yanshu Li, Carol Hou, and Zee Zhai, for their collaborative efforts in advancing our shared mission. With our collective dedication, I am confident that we will propel CIE/USA-SF from excellence to preeminence.

KEYNOTE SPEAKER

Silicon to Society: The Evolution of AI

DR. VAMSI BOPPANA

*Senior Vice President,
Artificial Intelligence, AMD*



Vamsi Boppana is responsible for the AI strategy across AMD, including driving our AI roadmap across client, edge, and cloud; execution of the AIE IP and product roadmap; as well as growing our AI software capability including the unified AI software stack, AI models and use cases.

Until 2022, Boppana led the Central Products Group (CPG) for four years at Xilinx and AMD. CPG was a global organization of over 2,500 silicon, software, IP, and marketing professionals who designed, supported, and marketed adaptive, AI and embedded products for customers.

Before leading CPG, Boppana was instrumental in product leadership and built a high-performing global organization of talented and enthusiastic people at Xilinx. He also led the silicon development of industry-leading products such as Versal™ and Zynq™ UltraScale™+ MPSoC. Boppana joined Xilinx in 2008. Previously, Boppana held engineering management roles at Open-Silicon and Zenasis Technologies, a company he co-founded and served as vice president of engineering. He began his career in advanced technology development at Fujitsu Laboratories of America.

Boppana earned a Bachelor of Technology degree with honors in computer science and engineering from the Indian Institute of Technology, Kharagpur, and a Master of Science and a doctorate in electrical engineering from the University of Illinois at Urbana-Champaign. The author and co-author of over 40 technical papers, he has received six patents for his designs.

Boppana's passion is to build groundbreaking AI technologies that meet customer demands across client, edge, and cloud applications. Caring deeply about the benefits of the technology he creates, Boppana aspires to improve lives through the products he builds.

2024 TECHNOLOGY AND HUMANITIES AWARD

BEN TSIANG

Co-founder, SINA
Co-founder and Chairman, CNEX



Ben Tsiang's three-decade career uniquely bridges the realms of engineering and non-fiction storytelling, marking him as a distinguished figure in both domains. An alum of National Taiwan University's Mechanical Engineering Department, Ben furthered his expertise at Stanford University, earning a master's degree with a specialization in Human-Computer Interface (HCI). This foundation propelled him into the digital age when, in 1995, he co-founded SinaNet.com with fellow Stanford graduates. The company evolved into SINA.com, achieving Nasdaq listing. As Vice President of Global Products, Ben played a crucial role in global product planning and forging media alliances, later managing SINA's operations in Taiwan and East China, and spearheading the establishment of SINA Mobile.

Transitioning from the tech world, Ben embarked on a journey of social entrepreneurship with the founding of CNEX in 2006. This initiative underscores his commitment to documenting and amplifying the narratives of Chinese society through the lens of documentary filmmaking, aiming to foster visual literacy across generations. CNEX has produced over a hundred documentaries, recognized at esteemed festivals like Venice, Sundance, and Golden Horse, also initiating the pioneering CCDF (CNEX Chinese Doc Forum) to enhance collaboration between Chinese and international documentary sectors. Acknowledged for his contributions, Ben has been invited as a lifetime member of the Academy of Motion Picture Arts and Sciences, contributing as a juror for the Oscars Documentary Branch.

Most recently, his executive production, "Island In Between," received a nomination for the 96th Oscars Academy Award in the documentary short category. Beyond his cinematic ventures, Ben remains a vital force in the startup ecosystem, offering both investment and mentorship.

2024 DISTINGUISHED ENTREPRENEUR OF THE YEAR AWARD

DR. SONG LI

Founder, Executive Chairman of Frontage Laboratories, Inc and Frontage Holdings Corporation



Song Li, Ph.D., is the founder, Executive Chairman of Frontage Laboratories, Inc and Frontage Holdings Corporation. Dr. Li founded Frontage Laboratories in New Jersey in 2001. Today, Frontage has become a global Contract Research Organization (CRO) with more than 2000 employees and more than 25 laboratories globally, providing drug discovery and development services to more than 1000 pharma and biotech clients.

Dr. Li received his Ph.D. in Analytical Chemistry from McGill University in 1992. After two years of post-doctoral research in Pharmacokinetics at the Oncology Department of the Medical School of McGill University, Dr. Li moved to the United States, where he held management positions at Great Valley Pharmaceuticals and Wyeth and led numerous projects related to the development of pharmaceutical products. Dr. Li has more than 30 years of pharmaceutical industry experience and has written numerous scientific publications spanning a wide range of topics, including chiral drug separations, drug-protein interactions, pharmacokinetics, and analytical chemistry.

Dr. Li has been the recipient of numerous awards, including the 'Realizing the American Dream' award from the Welcoming Center for New Pennsylvanians, 'Outstanding 50 Asian Americans in Business' award from Asian American Business Development Center (AABDC), Healthcare CEO Award sponsored by Philadelphia Alliance for Capital & Technologies (PACT) and Entrepreneur Award of 2018 from Ernst & Young.

2024 DISTINGUISHED ENTREPRENEUR OF THE YEAR AWARD

DR. NORMAN CHANG

Chief Technologist of Electronics,
Semiconductor, and Optics BU at Ansys Inc.,
Ansys Fellow



Dr. Norman Chang is an Ansys Fellow and Chief Technologist of Electronics, Semiconductor, and Optics BU at Ansys Inc. In his role, he spearheads technology strategy and pioneering initiatives such as integrating AI/ML into Multiphysics simulation and hardware security simulation.

Prior to Ansys, Dr. Chang co-founded Apache Design Solutions alongside Shen Lin and Andrew Yang in February 2001, a leading provider of innovative power analysis and optimization solutions in dynamic voltage drop analysis for a System on a Chip (SoC) and 3DIC. Apache was acquired by Ansys at 2011 for USD \$325M (public info) and has been successfully integrated into Ansys to provide a comprehensive solution for 3DIC designs. Prior to Apache, he also led a research group on power/signal/thermal integrity of chipsets based on VLIW architecture at HP Labs.

He earned his BS/MS/PhD in Electrical Engineering and Computer Sciences (EECS) from University of California, Berkeley. He holds 30 patents and has co-authored over 60 IEEE papers and a popular book on “Interconnect Analysis and Synthesis” by Wiley-Interscience at 2000.

Recognized as an IEEE Fellow, a distinction held by less than 0.1% of IEEE members, he actively engages in industry committees such as IEEE EDPS (Electronic Design Process Symposium) and SI2.



DR. YANSHU LI

CONFERENCE CHAIR

Dr. Yanshu Li (李燕書博士), Ph. D. of the State University New York at Buffalo, is a member of the Board of Directors and serves as the Vice President at CIE-SF as well as representative of National Council, Chinese Institute of Engineers USA. He started volunteering at CIE since 2016 and served as chair of Electronic Design Technology group.

Dr. Li is currently a director of business development at BOE Technologies America, where his work is focused in corporate venture capital, technology exploration and collaboration, in many areas such as advanced display, AR/VR, human-computer interface, sensing, AI, and manufacturing. Dr. Li received B.S. in Electrical Engineering, Math, and minor in music performance, M.S. and Ph. D. in Electrical Engineering, from SUNY at Buffalo. During Ph. D., he worked on quantum dot device design, processing, simulation, nanoscale band-engineering, for photovoltaics and detectors. He has led record-breaking projects for world's highest conversion efficiency single-junction and dual-junction solar cells. Dr. Li has published 9 technical papers, in international peer-reviewed journals and conference proceedings, with over 40 citations. Dr. Li has obtained two patents in touchdisplay systems.



Greetings and a warm welcome to the 45th Annual Conference of CIE/USA-SF in 2024! This year's event is a large scale in-person festival centered around the theme of "Rethinking Boundaries: Artificial Intelligence and Creativity" inspired by the latest technology breakthroughs in generative AI. This is a highly anticipated annual event that brings together engineering professionals from Silicon Valley and the world to share their most impactful breakthroughs in the latest technology advancement. Over the past year, we have seen remarkable progress in technology fields such as Generative Artificial Intelligence, GPU, Generated Pre-trained Transformer, and more.

We are delighted to witness how creativity is boosted by AI tools across many fields. During the afternoon technical program, we will focus on the status and trends of technology in various fields, and our guest speakers will share their observations on the long-term influence and impact of these technological advancements. Later at the dinner banquet, our honorable keynote speaker, We are honored to have **Dr. Vamsi Boppana, Senior Vice President, Artificial Intelligence at AMD** to be our **Keynote Speaker** in the evening. Vamsi Boppana is responsible for the AI strategy across AMD, including driving our AI roadmap across client, edge, and cloud; execution of the AIE IP and product roadmap; as well as growing our AI software capability including the unified AI software stack, AI models and use cases. On behalf of the annual conference committee, I extend my heartfelt congratulations to the two entrepreneur awardees for their exceptional hard work and creative approach in business, and one awardee for bridging technology and filming arts.

I would also like to express my gratitude to CIE/USA-SF President Dr. Libo Weng for guiding me through the conference preparation in the last six months, to the dedicated Annual Conference Program Chairs, committee members, Board of Directors, volunteers, and group officers, without whom this conference would not have been possible. Lastly, my deep appreciation goes to the conference sponsors for their generous financial support and our CIE friends for their continuous partnership standing with us. Thank you all with the highest respect!

AFTERNOON TECHNICAL PROGRAM



PEI-YU (CAROL) HOU
AFTERNOON TECHNICAL PROGRAM CHAIR

Pei-Yu (Carol) Hou joined CIE in 2014 and was Chair of Young CIE in 2016. Pei-Yu is currently senior display EE architect at Apple Inc, working on incubation projects to bring new technologies to implementable display electrical architecture for next-generation products. Before transitioning to the incubation team, she was leading iPad display module electronics design for many generations of iPads.

She was previously a senior mixed-signal IC design engineer at Nvidia working on leading-edge high speed LPDDR I/O design in Tegra mobile application processor for self-driving and deep learning applications. She received her B.S. degree in Electrical Engineering from University of Washington and M.S. degree in Electrical Engineering from Stanford University.



DR. ZHI (ZEE) ZHAI
AFTERNOON TECHNICAL PROGRAM CO-CHAIR

Dr. Zhai is a leading professional with a doctorate degree in computer science. When he was a senior software engineer at a gaming company, he was adept at leading cross-functional teams, implementing innovative solutions, and driving projects from conception to completion. In that capacity, he demonstrated a solid combination of technical expertise and leadership skills to contribute to the success of the organization.

He received a Ph.D from the University of Notre Dame in 2013. Previously, his research field focused on the intersection of collective human intelligence, machine learning, and human computer interaction.

ENTERTAINMENT PERFORMANCE



STEVEN LIN

Professor Steve Lin, an acclaimed concert guitarist, has mesmerized audiences worldwide with his powerful performances and remarkable technique. Recognized by Classical Guitar Magazine for his confident playing and praised by Eliot Fisk for his uncommon elegance, Lin's career highlights include winning top prizes at prestigious competitions and performing at renowned festivals globally.

As a recording artist with VGo Recordings, Lin has released three albums showcasing his versatility and virtuosity. His debut album, "Eliot Fisk Series Vol. 1," received praise for its innovative approach, while "Imagen" features dazzling interpretations of Latin American compositions. His third album, "A Path Less Trod," explores a unique fusion of flute, cello, and guitar, demonstrating his artistic breadth.

Beyond his concert endeavors, Lin is deeply committed to community engagement and education. He founded the Boston Guitar Project, organizing numerous performances annually to support various causes. Now based in the San Francisco Bay Area, he continues his outreach through the South Bay Guitar Society, enriching cultural experiences in diverse settings.

Lin is also a champion of contemporary music, premiering new works by esteemed composers and collaborating with avant-garde ensembles. With a Doctorate and Bachelor's from the New England Conservatory and a Master's from Yale School of Music, Lin has studied under eminent mentors, honing his craft to perfection.



TINGTA YEN

Ernest Ting-Ta Yen, born and raised in Taiwan, began his violin journey at age 5 under Kuei-Chu Chu. By age 11, he soloed in the Butterfly Lovers Violin Concerto and toured Japan with Jhen-Si Youth Orchestra. At 13, he joined the Taiwan Youth Symphony Orchestra during its U.S. tour. Ernest served as concertmaster in various orchestras and won first place in nationwide violin competitions, with his string quartet also claiming top honors twice.

In 2006, Ernest moved to the U.S. for a doctoral degree in engineering and joined the UC Berkeley Symphony Orchestra. Under notable violinists' mentorship, he won concerto competitions and performed with UCBSO as a soloist, featuring works like Tchaikovsky's Violin Concerto, Saint-Saens' "La Muse et le Poete," and Korngold's Violin Concerto. He freelanced with orchestras like Berkeley Symphony and Symphony Silicon Valley.

A dedicated teacher, Ernest coached students to success in local competitions and auditions for prestigious youth orchestras. He received his Ph.D. from UC Berkeley in 2012 and leads MEMS R&D at Kilby Labs, Texas Instruments. An accomplished author and patent holder, he founded the Virtuosi Music & Art Foundation in 2022 to promote arts in the community.

AFTERNOON TECHNICAL PROGRAM



DR. CHRISTIE WANG

AFTERNOON TECHNICAL PROGRAM MODERATOR
/ EVENING PROGRAM MC

Christie Wang serves on the Board of Chinese Institute of Engineers, San Francisco Chapter (CIE). Christie is the Founding Partner at Valere Venture in San Jose, CA, focusing on technology investments, including medtech, web3, etc. Prior, Christie worked for Hewlett Packard Legal/Corporate in M&A, investment and intellectual property.

Christie graduated from Juris Doctor (J.D.) program from Northwestern University School of Law, and Kellogg Business School. She served as mentor for Stanford University Technology Innovation. Christie was appointed the Commissioner for the City of Cupertino from 2017-2021.

AFTERNOON SPEAKER SESSION I



DR. TRISTON CAO

SR. DEEP LEARNING SOFTWARE ENGINEERING
MANAGER, NVIDIA

Triston Cao currently leads NVIDIA's Graph Neural Network (GNN) deep learning framework teams, overseeing initiatives aimed at advancing open-source GNN projects like Deep Graph Library, PyTorch Geometrics, and GraphStorm. His primary focus is empowering researchers and enterprise clients to harness the capabilities of NVIDIA GPU systems for graph neural network applications. Prior to this role, Triston managed various framework teams at NVIDIA, including those dedicated to Caffe, TensorFlow, and MXNet.

Before joining NVIDIA, he held positions at Cadence Design Systems as a Senior Software Engineering Manager and Senior Software Engineer, where he played a pivotal role in developing EDA software for signal integrity and power integrity simulations. Triston Cao holds a PhD degree in Computational Electromagnetics from the University of Kentucky.

AFTERNOON SPEAKER SESSION II



DR. HAOHONG WANG
GENERAL MANAGER, TCL RESEARCH AMERICA

As the General Manager of TCL Research America, Dr. Haohong Wang oversees TCL's streaming services and research and development activities in North America. TCL, a global leader in consumer electronics and display technology with over 120,000 employees worldwide, holds the 2nd position globally in the TV and display business and the 4th position in the US mobile phone business.

Dr. Wang is a distinguished industry leader and recognized scholar, having received several prestigious awards, including the IEEE MMTC Distinguished Service Award, the APSIPA Industrial Distinguished Leader Award, and the Red-dot Winner Award. He is also a co-author of five books and holds the distinction of being the inventor of over 160 granted patents. Before joining TCL, Dr. Wang held pivotal technical and management roles at renowned companies such as AT&T, Catapult, Qualcomm, Marvell, and Cisco. He earned his Ph.D. from Northwestern University in Evanston, USA.



BO CHEN
FOUNDER AND CEO, AIWAVE

Former Director of Artificial Intelligence Technology at WeChat. Possesses over 13 years of experience in internet and AI research and development. Focuses on AI innovation and holds multiple international AI-related patents. Deep understanding of integrating AI with social platforms, actively involved in the development of AI features like Video Accounts, Intelligent Voice, and Video Music Recommendations on WeChat, earning high praise from Billions users.

Recognized as a top expert by the Chinese Association for Artificial Intelligence (CAAI).

AFTERNOON SPEAKER SESSION II



REBECCA YE
CO-FOUNDER AND CEO, KYROS.AI

Rebecca is the CEO and co-founder of Kyros.ai, which uses Machine Learning and AI to provide a one-stop College Prep solution guiding middle/high school students on the journey to College.

Prior to that, Rebecca was a founding member of Google's Cloud, where she spent 6+ years building the partner ecosystem and spearheaded the launching strategies for various Big Data and AI products. Rebecca was also the Co-founder & COO at Xcalar Inc which developed next-gen Big Data and AI technologies for Fortune 500 customers.

Rebecca holds a MASc and MBA degree from The University of British Columbia.



ALEX YANG
FOUNDER AND CEO, BRIX LABS

Alex Yang is a distinguished entrepreneur and the founder and CEO of Brix, a company renowned for its innovative approach to crowdsourcing and cross-border project management. With a Bachelor's degree in Informatics from the University of California, Irvine (UCI), Alex has a solid foundation in both the theoretical and practical aspects of information science. His academic journey was marked by a keen interest in open-source communities, where he contributed significantly through research and development.

With over five years of entrepreneurial experience, Alex has demonstrated exceptional leadership and innovation in the tech industry. His expertise extends to managing over 30 crowdsourcing projects across borders, showcasing his ability to navigate complex international project environments successfully for two years.

Alex's commitment to innovation and entrepreneurship was recognized in 2017 when he won the silver award at a national college students' entrepreneurship competition hosted by the Ministry of Education. Brix Labs has revolutionized remote hiring, supporting over 50 companies and 1,000 engineers worldwide, and achieved a monumental valuation of a hundred million USD, marked by a 240% ARR growth and 400% NDR.

AFTERNOON SPEAKER SESSION III



BEN TSIANG

Co-founder, SINA

Co-founder and Chairman, CNEX

Ben Tsiang's three-decade career uniquely bridges the realms of engineering and non-fiction storytelling, marking him as a distinguished figure in both domains. An alum of National Taiwan University's Mechanical Engineering Department, Ben furthered his expertise at Stanford University, earning a master's degree with a specialization in Human-Computer Interface (HCI). This foundation propelled him into the digital age when, in 1995, he co-founded SinaNet.com with fellow Stanford graduates. The company evolved into SINA.com, achieving Nasdaq listing. As Vice President of Global Products, Ben played a crucial role in global product planning and forging media alliances, later managing SINA's operations in Taiwan and East China, and spearheading the establishment of SINA Mobile.

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Most recently, his executive production, "Island In Between," received a nomination for the 96th Oscars Academy Award in the documentary short category. Beyond his cinematic ventures, Ben remains a vital force in the startup ecosystem, offering both investment and mentorship.

AFTERNOON SPEAKER SESSION IV



FRANK LAI

Sr. Director of Business Development and
Technology Enablement, Supermicro

Frank Lai is the Sr. Director of Business Development and Technology enablement at Supermicro Computer Inc. Prior to his current position, he was the Sr. Director of Product Management at LatticeWork Inc., and VP of Cloud Computing at ProphetStor Data Services, Inc. Along his career, he also held positions like the Deputy Director of Cloud Computing for Mobile Application, at ITRI, and Sr. Engineering Manager at WebEx.

AFTERNOON SPEAKER SESSION V



ERIK MANUEVO

Vice President of Content & Operations at Chegg

Erik Manuevo is the Vice President of Content & Operations at Chegg, Inc. where he is responsible for expert operations (including Machine Learning Operations) at a global scale.

Mr. Manuevo is a business and operations executive with experience leading large-scale, global, multi-disciplinary teams towards growth, performance, profitability, agility, transformation and operational excellence. Company experiences include Salesforce, Adobe, Cisco, Upwork, and Chegg.

AFTERNOON SPEAKER SESSION VI

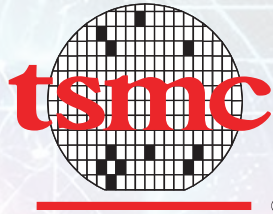


ELISA PAIK

Customer Education Manager
Hewlett Packard Enterprise

Elisa Paik has spent more than a decade in education including teaching at the college level, and is currently a Customer Education Manager at Hewlett Packard Enterprise (HPE). She is also a member of the HPE Global Asian Network leadership team, where she advocates for advancement, equity and inclusion of the AANHPI community.

SPECIAL THANKS SPONSORSHIPS



SCHOLARSHIP WINNERS

SINCERE APPRECIATION FOR DR. TA-LIN & JOYCE HSU'S SPONSORSHIP TO THE SCHOLARSHIP AWARD



AMANDA WU BASIS INDEPENDENT FREMONT HIGH SCHOOL, GRADE 12

- VEX Robotics: Captain/Co-Founder/Main Builder;
- California State Region 2; Championships Qualifier 2024; Tri-Valley Tournament #1 Build Award Recipient, 2023; Theme-it Up Finalist 2023; Google VEX Robotics Girl-Powered Tournament Finalist 2022.
- DECA: VP of Operations; Principles of Business Administration and Management 5th Place California Finalist 2023.
- Friends of Children with Special Needs: Volunteer/Youth-Reporter/Tutor
- CBC Gavel Club: Intra-Gavel Club Contest Table Topics High School Category Second Place, 2024; Intra-Gavel Club Contest Table Topics High School Category First Place, 2023.
- Presidential Volunteer Service Award: Bronze 2021, Gold 2022, Silver 2023



AUDREY ZHANG DESIGN TECH HIGH SCHOOL, GRADE 12

- Reach (Community Service) Club
- Peninsula Girl's Chorus (Performed in Carnegie Hall, toured in Spain, New York, and Austria)
- Softball (Varsity softball 4 years of high school, played 8 years prior to that)
- Sustainable school merch project (2 years (ongoing))
- Northeastern Summer Program (business and entrepreneurship for women)



CASSIE LY INDEPENDENCE HIGH SCHOOL, GRADE 12

- Academic All-American Award Water Polo (2x)
- National Center for Women & Information Technology (NCWIT) San Francisco Affiliate: Honorable Mention
- Stanford iGEM & Stanford Institutes of Medicine — Certificate of Research Excellence
- National Youth Leadership Forum of Medicine Scholar
- AP Scholar with Distinction
- Math, Engineering, and Science Achievement Competition Awards: 2nd Place Amazon Cyber Robotics Challenge, 3rd Place Civil Structures Competition



CHARLEEN PAN MISSION SAN JOSE HIGH SCHOOL, GRADE 11

- Missions San Jose High School Color Guard Captain
- Tri-City Band Corps (non-profit) -Chief Accounting Officer -Chief Publicity Officer -Deputy Chief Finance Officer
- President of Young Publisher's Program
- Published Author of the book "The Moment I've Been Waiting For"
- Presidential Volunteer Service Award - Gold
- World City Cup Mental Arithmetic Competition - Silver
- Bow Seat Worldwide Writing Contest - Bronze Prize

SCHOLARSHIP WINNERS

SINCERE APPRECIATION FOR DR. TA-LIN & JOYCE HSU'S SPONSORSHIP TO THE SCHOLARSHIP AWARD



DANIEL LI FREMONT HIGH SCHOOL, GRADE 12

- Violin: San Jose Youth Symphony - Philharmonic Orchestra (2022 Summer Balkans Tour)
- Founder/President of American Cancer Society club at Fremont High School
- Volunteer at Friends of Children with Special Needs (FCSN) – 60+ hours
- Fremont High School chapter for Silicon Valley STEM 4 Youth
- Bronze Presidential Volunteer Service Award
- USABO Semifinalist
- Bronze Medalist at British Biology Olympiad
- Gold Medalist at UK Intermediate Biology Olympiad
- Gold Medalist at UK Biology Challenge
- 2023 AP Scholar with Distinction



DERRICK HO MENLO SCHOOL, GRADE 12

- Research: Conducted individual research with Duke professor Zbigniew J. Kabala culminating in 22-page thesis on machine learning flood prediction—nominated for publication in Pioneer Research Journal (8% nomination rate)
- Teacher/Volunteering: Designed and taught STEM/English classes; trained TAs to teach STEM elective; improved Science curriculum by incorporating hands-on projects; Received President's Volunteer Service Award
- Independent Study: Conducted research on muscle-recovery devices for ill and elderly patients. Designed, coded, and fabricated quadricep-recovery device. Testing effectiveness with EMG device.



ETHAN KAM CARLMONT HIGH SCHOOL, GRADE 12

- A Step Forward Non Profit: Founder (250+ hours)
- DECA Business Club: Director of Chapter Development leading a 40+ member club (50 hours)
- 10th Place in the DECA International Virtual Business Challenge
- DeepRoot Green Infrastructure: Paid intern with 300+ hours over two years
- Belmont 4H: President
- Carlmont Shark Tank Club: Vice President
- AYSO VIP Soccer Buddy Volunteer: Volunteer (60+ hours)
- Carlmont Awareness for Neurological Disorders Club: Vice President
- Carlmont Bike Club: Vice President
- Carlmont Scot Scoop: Staff Writer - 2022 Online Pacemaker finalists AP Scholar with Honor Award
- University of California top 9% Nominee - (ELC)



JAMES GU BASIS INDEPENDENT FREMONT, GRADE 11

- ACSEF (Alameda County Science and Engineering Fair) Student Leadership Board 2024
- ISEF (International Science and Engineering Fair) Finalist 2023
- Research paper accepted by IEEE and invited to present at 3rd IEEE ICMI (International Conference on Computing and Machine Intelligence) in 2024
- FIRST Tech Challenge Robotics Team Captain, received Connect Award and advanced to regional championship 2024
- Co-founded NPO Alphabots4All
- President's Volunteer Service Award Gold Medal
- Student Association for STEM Advocacy member. Invited for the 2023 National Advocacy Conference in Washington DC. Advocated federal funding with Congressmen to support STEM and Robotics education.

SCHOLARSHIP WINNERS

SINCERE APPRECIATION FOR DR. TA-LIN & JOYCE HSU'S SPONSORSHIP TO THE SCHOLARSHIP AWARD



MICHELLE YANG LYNBROOK HIGH SCHOOL, GRADE 11

- Lynbrook Color Guard — Captain
- P2P Microfinance Poverty Alleviation Program — Co-Leader (50+ hrs)
- Nepal Sustainable Development Internship Co-Leader (50+ hrs)
- Costa Rica Biodiversity Internship — Co-Leader (100+ hrs)
- San Jose District 1 Youth Advisory Council — led city-wide events
- Lynbrook National Spanish Honor Society — PR Officer
- Lynbrook Associated Student Body (ASB) — PR Commissioner
- Lynbrook National Honor Society — PreCalculus Honors Tutor (10+ hrs)
- Silicon Valley Basketball Club — Assistant Volunteer Coach (70+ hrs)
- National Spanish Exam (NSE) — Gold Medal (96th percentile)



NATHAN XU ST. FRANCIS HIGH SCHOOL, MOUNTAIN VIEW, CA, GRADE 12

- Friends of Children with Special Needs Volunteer: assistant instructor (200+ hours)
- FIRST Tech Challenge (robotics): Hardware & CAD Lead, current Co-captain (multiple awards, two-time NorCal regionals semifinalist team)
- Alphabots4All NPO Volunteer: Summer Camp Counselor (90+ hours)
- Regeneron International Science & Engineering Fair Finalist: Biomedical Engineering research
- Journal of Emerging Investigators Student Author: Photovoltaic Cell research
- Science Olympiad: Dynamic Planet, Codebusters, Astronomy
- California Science & Engineering Fair Finalist: Mechanical Device category
- Alameda County Science & Engineering Fair: Grand Award, Category 1st Place - Biomedical Engineering



VERONICA KUO MONTA VISTA HIGH SCHOOL, GRADE 11

- Certificate of Merit advanced - piano, branch honor, state honor
- Certificate of Merit advanced - cello, branch honor, state honor
- VOCE North California region invited to participate at state final event in March 2024-cello
- American Protege 2024 - 2nd place piano, Invited to perform at Carnegie Hall, New York June 2024
- Stanford Youth Leadership Conference 2023
- 2023 Winner IMAS Competition 9th Annual Competition Piano - Gold Prize, Invited to perform at Merkin Hall
- 2023 Great Composers: Best Haydn Performance - 2nd Place cello
- 2022 Winners IMAS Competition 8th Annual Talented Young Musician Olympia
- Competition Piano - Gold Prize, Invited to perform at Merkin Hall, New York
- 2022 Spring King's Peak music competition - 1st place cello



YU JIA CHANG AMERICAN HIGH SCHOOL, GRADE 11

- Connexpedition Abroad English Teacher (200+ hours)
- WCEO Chinese Folk Arts Summer Camp TA (100+ hours)
- President's Volunteer Service Award (2022, 2023)
- American High School Marching Band Flute section leader (2023-2024)
- Tri-City Band Corps Flute Instructor (100+ hours)
- Ski with Disabilities Volunteer
- Dodge Ridge Ski Teams, all mountain and ski racing (2018-2022)
- 1st place 2022 Van Neely Speed Classic Super G

IN MEMORIAM

CIE-SF FOUNDING PRESIDENT

DR. TA-LIN HSU (1943 – 2024)



In 1917, the Chinese Institute of Engineers (CIE) was founded in the US by a group of able, dedicated, and visionary Chinese engineers. The CIE San Francisco Bay Area Chapter was established in 1979 by a group of pioneers, including our esteemed Dr. Ta-Lin Hsu as the founding president.

Dr. Hsu (徐大麟) was born in mainland China in 1943. He received his B.S. degree in Physics from the National Taiwan University, his M.S. degree in Electrophysics from the Polytechnic Institute of Brooklyn, and his Ph.D. in Electrical Engineering from the University of California at Berkeley. Dr. Hsu was the Chairman of H&Q Asia Pacific and had been investing in Asia for over 20 years. He joined Hambrecht & Quist Group in 1985 as a General Partner and founded H&Q Asia Pacific in 1986. Since inception, H&Q Asia Pacific has managed over \$2.7 billion in committed capital through 23 funds and operates from six offices throughout the region. Before joining Hambrecht & Quist, Dr. Hsu worked at IBM for 12 years. In his last position, Dr. Hsu held corporate responsibility for all of IBM's advanced research in mass storage systems and technology.

Dr. Hsu served on the boards of various leading global corporations and various non-profit organizations. He was one of the founding members of the Monte Jade Science & Technology Association, Chairman Emeritus of the Board of Give2Asia, Chairman of San Francisco Taipei Sister City Committee and a member of Committee of 100.

Even forty years after founding CIE-SF, Dr. Hsu still supported and advised the next generation of leaders of this chapter. At our major events, he continued to help explore new ideas, leverage his network, raise funds, provide scholarships and sponsorships, and most importantly, served as a role model for this long lasting volunteer organization!



May 14, 2022, CIE-SF 43rd Annual Conference at Santa Clara Convention Center

SPECIAL ACKNOWLEDGEMENT

**We want to acknowledge the tremendous efforts
of our staff and volunteers
The teamwork makes this event successful. Thanks a ton!**

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Vice President: Yanshu Li
Secretary: Pei-Yu (Carol) Hou
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Fred Hsia, Melissa Zhang**

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Show Liao, Alice Huang

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Meng Su, Alice Huang, Hsi-Ming Chang

Volunteers:

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Michael Wu, Tina Chien, Diana Merino, Erik Hou, I-Hsi Kao,
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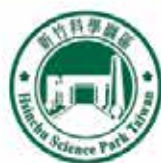
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美國加州大學(UCLA)工程碩士

美國丹佛大學(Sturm)法學博士

美國專利局註冊專利律師(註冊號: 64015)

曾任職於美國大型專利事務所及高科技公司



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In-person BOD dinner meeting in Feb 2024

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Technology Seminars



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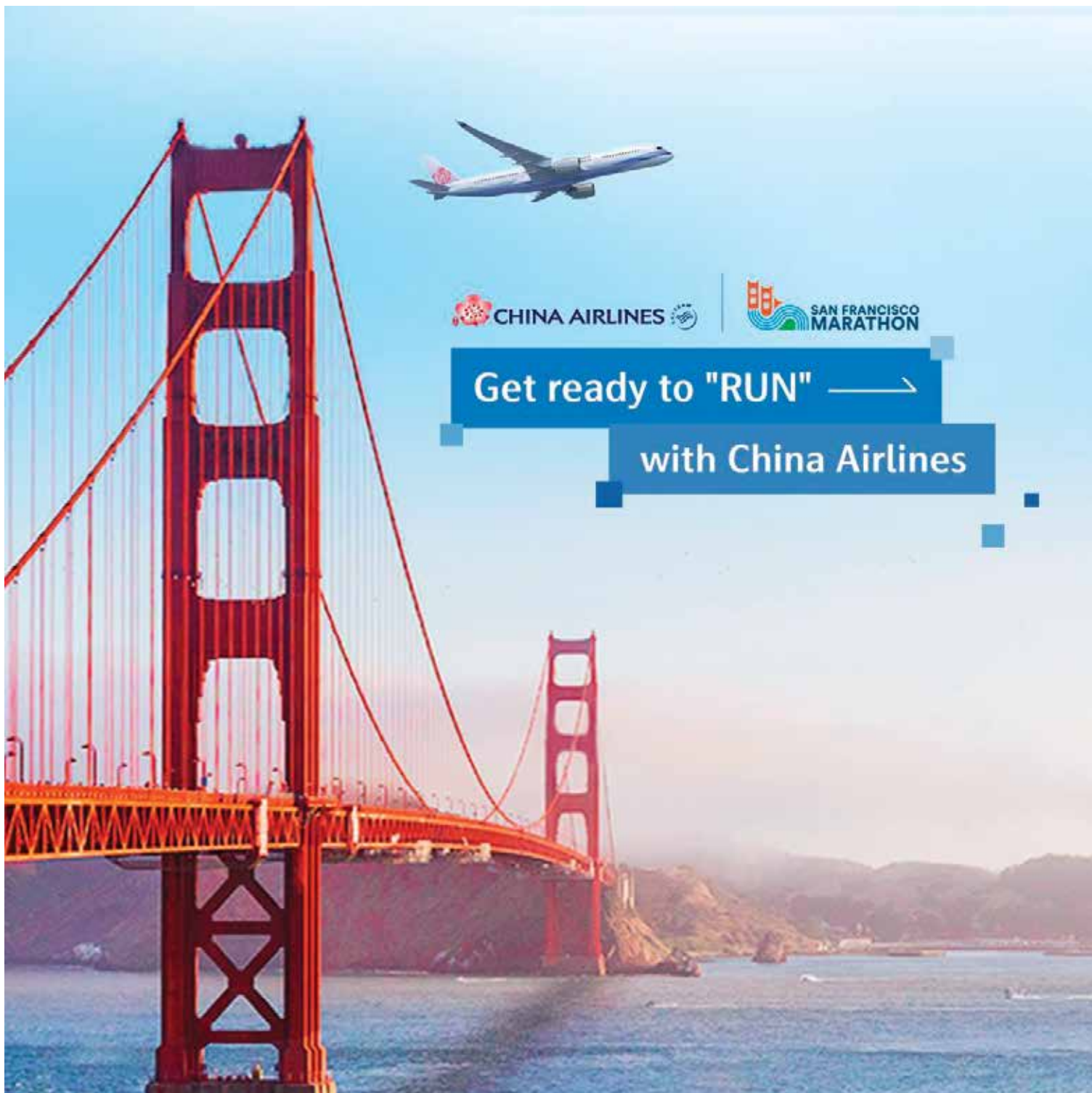
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CIE/USA - San Francisco Bay Area Chapter



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2030 Technology Strategy and Roadmap

To innovate a better future, ITRI has drawn up its 2030 Technology Strategy and Roadmap, in which it enhances the development of intelligentization enabling technologies and focuses on three application domains: Smart Living, Quality Health, and Sustainable Environment. The Institute strives to use technological innovation to shape new lifestyles, develop market-oriented solutions, and find uncontested spaces.

Smart Living

Digital transformation has become a driving force for global economic innovation. With the prevalence of IoT and AI, people are seeking a faster, easier, and smarter life with the introduction of intelligent devices/services and new business models. Therefore ITRI is developing personalized devices and services, autonomous mobility systems, and smart industries and services for the Smart Living domain. ITRI is also working on human-machine interaction, enhanced imaging and perception systems, autonomous decision-making and control, and smart business technologies and services.

Quality Health

As many countries are moving towards hyper-aged societies, demands for medical personnel and healthcare resources are increasing. New business opportunities in the emerging diagnosis and treatment market are also created through integrated solutions that include smart long-term care systems, personalized/precision medicine, and healthcare models. In the domain of Quality Health, ITRI leverages Taiwan's strengths in ICT and medical care systems to develop smart medical and healthcare technologies. The R&D scope includes smart medical electronics, regenerative medicine, wearable devices, digital healthcare services, and many more.

Sustainable Environment

Due to the current climate change, greenhouse effects, and limited energy sources and resources, how to coexist with Mother Nature has become an important issue when developing new technologies. A sustainable environment can be maintained by creating a circular ecosystem, cutting down time and energy consuming production processes, and discovering green energy sources. ITRI is thereby enhancing the technology development in the circular economy, smart manufacturing, and green energy and environment fields by exploring high-value circular materials, smart manufacturing systems, and supply chain management to achieve ecological symbiosis.

Intelligentization Enabling Technology

Intelligentization enabling technology is the backbone supporting multiple applications in the 2030 Technology Strategy and Roadmap. As a result, ITRI turns to AI, semiconductor, communications, cybersecurity, and cloud technologies to foster technology breakthrough in the above three application domains. At the same time, Intelligentization enabling technology can ensure data privacy and information safety when combating cyber threats.

美國的歷史就是我們的歷史.....

自從 1845 年以來，美國名流紛紛選擇紐約人壽。美國總統、民權領袖、體育明星等各界人士都將信任託付給我們。

美國總統.....

1831-1881



James A. Garfield

第 20 任美國總統

1829-1886



Chester A. Arthur

第 21 任美國總統

1833-1901



Benjamin Harrison

第 23 任美國總統

1843-1901



William McKinley

第 25 任美國總統

1858-1919



Theodore Roosevelt

第 26 任美國總統

1865-1923



Warren G. Harding

第 29 任美國總統

1872-1933



Calvin Coolidge

第 30 任美國總統

1874-1964



Herbert Hoover

第 31 任美國總統

1882-1945



Franklin D. Roosevelt

第 32 任美國總統

1811-1872



Horace Greeley

《紐約論壇報》(New-York Tribune) 創辦人。口號：「去西部吧，年輕人！」(Go West, young man!)

1820-1906



Susan B. Anthony

主張廢除奴隸制度者、改革者、女權活動家。

1861-1939 1865-1939



William and Charles Mayo

醫師、健康照護創新者、梅約診所 (Mayo Clinic) 創辦人。

20 世紀名人.....

1874-1926



Harry Houdini

魔術師。幻術師。逃脫大師。

1875-1971



James Cash Penney

商人和慈善家：J.C. Penney 連鎖百貨公司創辦人。

1899-1974



Duke Ellington

作曲家。樂團團長。鋼琴家。爵士樂傳奇人物。

1895-1948



Babe Ruth

記錄創造者。遊戲規則改變者。「猛打蘇丹王」。

1903-1941



Lou Gehrig

棒球界的「鐵馬」。以非凡勇氣面對肌萎縮性脊髓側索硬化症 (Amyotrophic Lateral Sclerosis, ALS)，在 37 歲時因該病英年早逝。

1904-1971



Ralph Bunche

外交官。民權活動家。1950 年諾貝爾和平獎得主。

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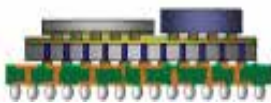
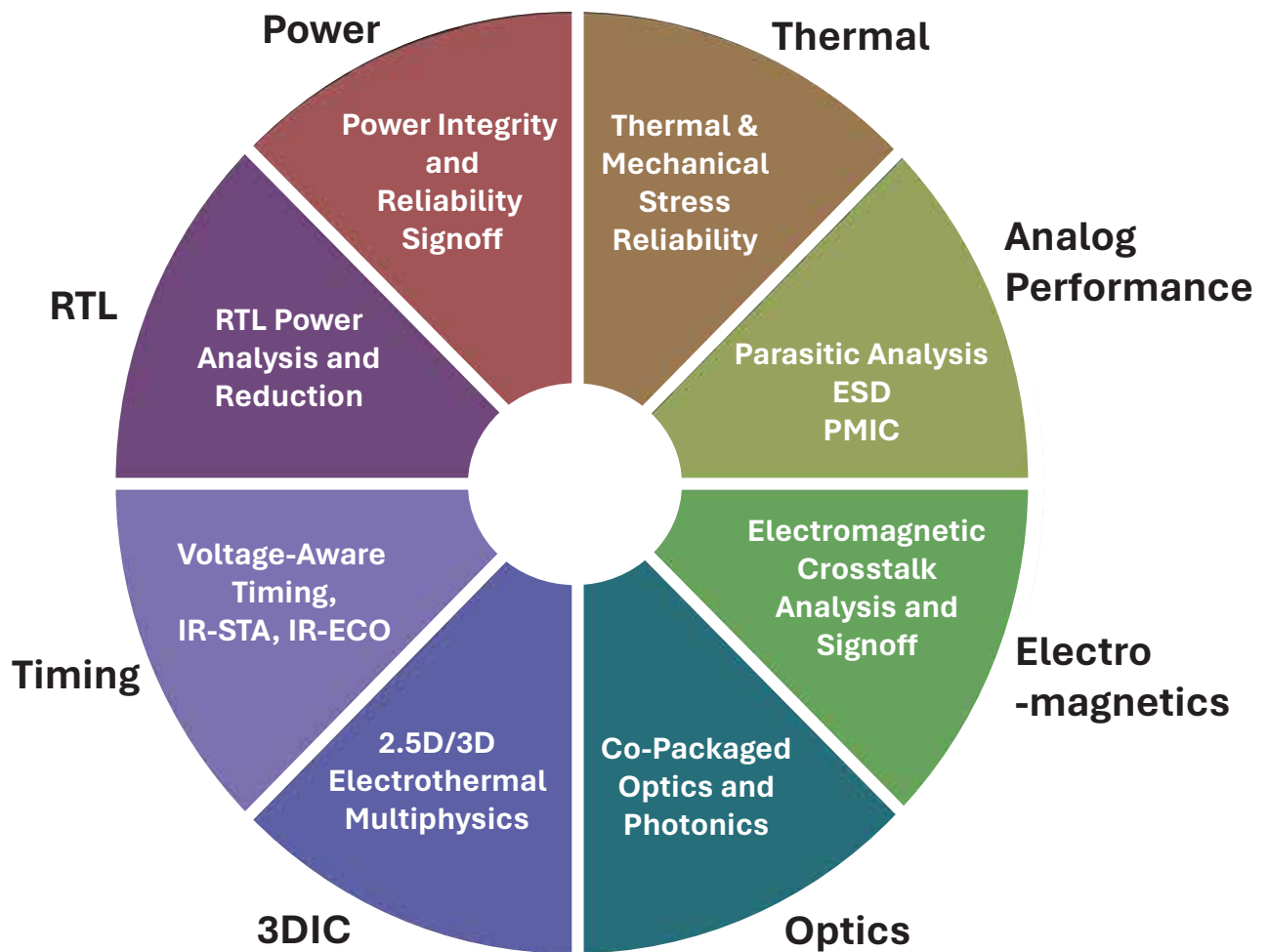
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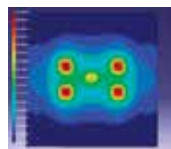
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Team Lead to the Asia Corridor West Coast



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junia.panli@hsbcpb.com

My global upbringing makes me highly attuned to cultural subtleties so that I can understand my clients' challenges and work with them and be their trusted banker.

Junia is a Managing Director and Senior Relationship Manager based in our San Francisco office at HSBC Private Banking, she is also leading the Asia Corridor team in the West Coast. In her role, she acts as a trusted banker and advisor for high-net-worth and ultra-high-net-worth families and family offices in developing customized solutions designed to prudently grow, preserve, and transfer generational wealth effectively. Junia works with a team of in-house experts developing and orchestrating thoughtful strategies in multiple disciplines – Lending, Investment and Cash Management, Trust and Estate Planning, Family Governance and Philanthropy.

Junia has over a decade of banking experience servicing the Asian community in the US, many of her clients are of Asian heritage, and they appreciate Junia's familiarity with the social and cultural nuances of international families. Junia's global upbringing experience and education deepens her perspective on global economics and ability to interact with people of all backgrounds, together with HSBC's extensive global presence and network, we built a long lasting relationship with our client and their generations.

Junia holds a Master in International Marketing with minor in Finance from the Paris School of Business (ESG) in France. She recently received a certification from Yale School of Management on Certified Private Wealth Advisor.

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